



FOR PURPOSE EDUCATION & GOODSTART PARTNERSHIP REPORT



For Purpose
Education



SELMAR
INSTITUTE OF EDUCATION



practical outcomes
early childhood education



For Purpose Education along with its RTO portfolio of Selmar Institute of Education, Practical Outcomes and ARC Training acknowledges and pays respect to Aboriginal and Torres Strait Islander peoples and acknowledge them as the Traditional Custodians of the land, the waterways and the skies all across Australia. We thank them for caring for and sharing the land for which we are able to learn, work and play. We pay our respects to the Elders of past, present and emerging and we share our friendship and our kindness.

Our Partnership

For many years, Selmar Institute of Education and Practical Outcomes has been proud to work alongside Goodstart, an organisation whose deep commitment to giving every child the best possible start in life mirrors our own purpose-driven approach to education and workforce development.

Our training organisations support the early childhood sector with practical and flexible education that prepares educators to deliver compassionate and high quality learning experiences. This commitment aligns with Goodstart's purpose to improve the learning, development and wellbeing outcomes for children.

Together, we continue to strengthen the workforce that shapes the early years and create positive impact for children, families and communities.

CASSANDRA WILLIS

Selmar Diploma Trainee – Rosebud Eastbourne Road

Cassie's trainer saw enormous growth in her confidence and capability throughout her traineeship. Initially challenged by the planning cycle, she embraced coaching from her educational leader and trainer, revisiting the program with a fresh approach. The second time around, she excelled: planning and facilitating a balanced program for all children, including her focus group.

Her success motivated her to use her day off to complete theory work more efficiently, and by her final placement block she was demonstrating stronger leadership and deeper collaboration with her team. Watching Cassie step up and truly shine was a highlight for her trainer.



KAYLA ADAMS

Practical Outcomes Diploma Learner – Rosebud Eastbourne Road

When Kayla transferred to her new trainer, she shared how much she had already learned and how grateful she felt for the support from her previous trainer. Balancing study with raising her children and working in a busy kinder room wasn't always easy.

"Sometimes it was hard to find the energy during a busy week," Kayla said.

But her commitment to achieving her Diploma for career security and personal fulfilment kept her moving forward. Support sessions became a space to check in, refine ideas, and plan study time around a demanding life. At completion, trainer and learner celebrated not just the qualification, but the resilience and dedication Kayla demonstrated throughout.



"Kayla worked tirelessly toward her Diploma, achieving her goals while juggling family, work, and everything life threw her way."





NI NYOMAN WHITTERS

Selmar Certificate III trainee Rosebud Boneo Road & Frankston South

Ni Nyoman's trainer describes her as an incredibly resilient and determined learner. When her original Goodstart service closed, she adapted quickly to a new environment. This meant learning new children, educators, and routines with openness and grace. Alongside this, she built her digital literacy "in leaps and bounds," all while navigating significant challenges at home as she supported her husband through treatment and palliative care, and caring for her children and grandchildren.

Throughout her studies she reached out for support, asked deeply reflective questions, and stayed committed to her goals. Her trainer said she was "so proud of all Ni Nyoman has achieved."

"She showed incredible resilience, balancing study, work, and family with her head held high and her heart on her shoulder."

ABBIEY FEDLEY

Practical Outcomes Certificate III trainee - Waurin Ponds

At 25, Abbey shifted from banking into early childhood, seeking work that was more aligned with her caring nature. A traineeship with Goodstart and Practical Outcomes appealed because it allowed her to study while still supporting herself financially.

She described her trainer as "amazing...really onto it and really wanting to help," especially during personal challenges where flexibility and understanding made a real difference.

Abbey said the training has changed her significantly, building confidence in documentation, learning stories, and embedding cultural diversity. Her favourite part of her career is "watching children grow and develop" and seeing her teaching reflected in their progress.



TAYA KEYTE

Practical Outcomes Certificate III trainee – Shepparton Archer Street



At 22, Taya began her journey into early childhood after trying a few different pathways post-school, including a short stint as an electrician. Although she had “always wanted to work with kids,” it wasn’t until a friend mentioned a Goodstart traineeship opportunity that everything clicked. Being able to earn while studying made a huge difference. “I went to work and I just picked it up straight away,” she said.

Supported by Goodstart’s three hours of dedicated study time each week and support “from every angle”, Taya said she fast-tracked her confidence quickly, learning alongside experienced educators who helped her translate theory into practice.

She has particularly enjoyed supporting children with additional needs and learning how to regulate emotions. Despite relocating and adjusting to a new centre, flexibility around assessments helped her stay on track. Now completing her Certificate III, Taya is excited to progress to her Diploma and potentially beyond!

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“When you walk in the door and children run to you... being that safe person for a child is so rewarding.”

Stories of Success



MADISON WATERS

Practical Outcomes Certificate III School-based trainee – Hillside

Starting as a school-based trainee while in Year 12, Madison had already experienced early childhood through visiting her mum's early learning workplace and "just kind of started to enjoy it." She completed her Certificate III with Practical Outcomes and moved straight into her Diploma, supported by an online study model she found "very easy to access." Madison credits her Goodstart team for helping her grow quickly. "Everyone was very supportive and willing to teach me," she said.

A standout highlight has been receiving appreciation from families. "When families mention my name, it really keeps me motivated," Madison said.

Madison plans to continue to work with children and aims to study to achieve her ultimate goal of becoming an Occupational Therapist. Her experience across study and work has made that career feel firmly within reach.



"Everyone was very supportive and willing to teach me."

Centre Director Recommendation



MARIE GOODSTART EARLY LEARNING NARWEE, NSW

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I highly recommend other Goodstart Centre Directors to not shy away from the traineeship program as I too was hesitant, it has been the best move I ever made to support the future of high-quality educators within my own service, nurturing and building the capacity of future leaders.



PO 92.2%



SEL 90.3%

of our learners were
satisfied with our quality of
training



PO 90.9%



SEL 93.1%

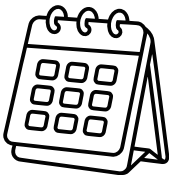
of our learners would
recommend us as their
training provider

NCVER VET Student Outcomes
Survey 2024

Goodstart Early Learning Statistics



Over the last 5 years – 603 educators have
completed their qualification with Selmar
Institute of Education and Practical Outcomes
across Victoria and New South Wales



58% of these learners completed ahead of
their training schedules



63% of these learners enrolled as a
Traineeship



75% of these learners enrolled into the
Certificate III in Early Childhood Education
and Care

About Us



For Purpose Education is proudly owned by a not-for-profit holding company and managed by For Purpose Investment Partners (FPIP). FPIP is a not-for-profit social impact investment fund manager. Established in 2018, FPIP invests in businesses essential to people and communities, selecting quality companies in social sectors like Selmar Institute of Education, Practical Outcomes and ARC Training.

At For Purpose Education, we are dedicated to making a lasting positive impact by empowering individuals with the skills, knowledge, and opportunities to excel in the care and education sectors. Through our commitment to innovation, growth, and inclusivity, we strive to build a brighter, more compassionate future for Australia.

Building and skilling care workforces for Australia.



LARISSA – HEAD OF GROWTH AND PARTNERSHIPS



In my role as Head of Growth & Partnerships, I've had the privilege of working closely with Goodstart as their dedicated consultant since 2023. Throughout this time, I've been fortunate to support educators and centre directors across the organisation, witnessing firsthand the strong commitment to training and continual upskilling at every level. Our shared focus on building a capable and confident care workforce has made this partnership a natural alignment, delivering meaningful outcomes for Goodstart centres and their teams.

KATHERINE – HEAD OF TRAINING AND LEARNING



Our partnership with Goodstart enables us to deliver high-quality training and assessment that supports a strong future for the Early Childhood sector. Through a shared commitment to quality education and positive social impact, we develop skilled, knowledgeable educators who give children the best possible start to life. This collaboration keeps our training aligned with the evolving needs of the sector and ensures learners have the opportunity to grow and thrive in their vital role as Early Childhood Educators.